

Client Case Study

Innovation Funding for your business.

Any business investing time and resources into innovative R&D in the UK has the ability to apply for and access UK/EU grant funding.

Through our team of grant writers and R&D technical experts, Catax offers a grant writing service – supporting you at every step of the way in the development, creation and submission of your grant application, helping to secure funding that fast-tracks and brings to market your innovative new technologies, products, processes or services.



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CATAX
TAX RELIEF UNCOVERED

Case Study – Smart app for life-long financial wellbeing

Our client was a new start-up company who sit at the intersection of HR tech and Fintech, looking to transform the financial wellbeing market through employers by providing employees with equality of access to bespoke, relevant financial wellbeing insights and simple tools to improve their financial position. Their overall aim is to provide financial health support, save money, provide long-term financial and pension planning, and improve mental wellbeing; all these benefits are realised by both the employer and employee.

Long-term financial security has a major influence on financial wellbeing (89% UK businesses impacted), with employers losing c£15.2billion each year through poor productivity, talent-loss, absences, and a reduction in retirees. Many SME employers and employees are also unaware they are paying more tax than they need to on their workplace pension.

Catax helped our client to win an Innovate UK grant that provides a holistic approach to financial wellbeing, utilising today's technology, combining standalone financial applications and solutions into one interactive platform, overlaid by its predictive analytics and bespoke financial journeys mapping system, accessed via a smartphone/desktop platform, putting the user in control of their finances.

"Catax provided a personal service, simplifying the grant process and guiding us through it at every step of the way."